

# 15 Minute Article Writing System



## The 3-Step Process For Writing Articles Quickly

By Ruth Barringham

<http://ruthiswriting.com>

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## Table Of Content

<b>Table Of Content</b>	<b>3</b>
<b>15 Minute Article Writing</b>	<b>4</b>
<i>Why Write So Fast?</i>	<i>4</i>
<i>How to Make money writing articles</i>	<i>6</i>
<i>How to Write an Article in 15 Minutes</i>	<i>8</i>
<i>What If You Can't Write Quickly?</i>	<i>11</i>
<i>Different Ways You Can Earn Money From Your New Writing Skills</i>	<i>12</i>
<i>More Writing Resources</i>	<i>13</i>

## 15 Minute Article Writing

### Why Write So Fast?



What would you do if you could write an article in just 15 minutes?

Can you imagine how much writing you could get done every day if you could write that fast?

Or are you wondering if it's even possible to write an article so quickly?

I mean anyone can write quickly, but can you write something useful and readable in just 15 minutes?

Well this is how many freelance writers work, especially if they're commissioned to write several articles a day.

But even if you're not commissioned to write many articles in a day, there are plenty of other reasons why writing articles quickly is a must.

So let's look at why you need to write articles fast, how to do it and how you can use the articles to help you make more money.

It's important for a writer to be able to write articles quickly.

Why?

Because article writing is all part of being a writer.

To begin with, every writer needs a website, and every writer's website needs articles.

Let's face it, no one's going to think you're a good writer if there are no articles on your website. Even fiction authors need articles on their site because they use them to pitch their novels.

And articles are also a way for a writer to make money.

You can write articles for yourself or write for other people as a freelance writer.

And it's not just websites that need articles. You can use them as emails, blog posts, marketing, auto-responder emails, and more.

If you wanted to make money writing articles for others you could write directly for clients or write up packages of PLR articles that you could sell several times over.

## How To Make Money Writing Articles



The most sought-after articles are those that solve a problem for the reader.

Many people search online every day looking for information, and if your articles deliver the answers they're looking for, then those readers may become your customers. And once they do, you can use articles on your blog or website to keep them up-to-date with future offers as well.

This is called 'pre-selling.' You use your articles to tempt the readers about the product you are launching next so that by the time it's ready, your readers are eager to buy.

This will help you to build a platform, a place from where you sell your books.

The best type of articles are those that get straight to the point and provide the information that was promised in the article's title.

Titles and headings are used to grab the readers attention and make them curious to want to read more.

Each article should solve only one problem.

If there is more than one solution to a problem, then you should break it down into a series of articles.

Say, for instance, you were going to write an article on how much writers earn.

You might then discover that different types of writers earn vastly different amounts of money. So instead of having one article called "How Much do Writers Earn?" you'll have several different articles such as:

"How Much do Online Writers Earn?"

"How Much do Copy Writers Earn?"

"How Much do Short Story Writers Earn?"

And so on and so forth.

If you want to earn money writing articles, then you need to be able to write them fast.

The best way to do it is to aim to write an article in 15 minutes.

The reason for this is 3-fold.

- It keeps your articles short, to the point and interesting
- Allows you to write more articles in less time.
- Keeps you focused because you don't have time for distractions.

And now that you know why you should do it, let's take a look at how to do it.

## How to Write an Article in 15 Minutes



The process of writing an article is divided into 3 parts:

- Research
- Writing
- Proofing

That's it. You shouldn't need to worry about editing or rewriting. If you're a good writer you'll get it right the first time so that all your article needs is a quick proof read and a few corrections.

These 3 parts also need to be divided into time slots. Remember, you only have 15 minutes to do everything, so you need to know how much time you have for each task so that you don't waste it.

And this is how the time division goes:

- Research - 2 minutes
- Writing - 10 minutes
- Proofing - 3 minutes

There is a reason that it's divided up this way.

Firstly, researching.

You're only allowed 2 minutes for this.

When you write an article the skeleton of it goes like this:

1 main topic - 3 points - 1 conclusion

In other words, your whole article is based on only one main topic.

During research you look for 3 points to cover in your article.



So say, for instance, you were writing about Rembrandt (main topic). Your 3 points to discuss could be

- History
- Family
- Art

So your article body, after the opening chapter, would cover a brief history of his life and death, his family life and his style of art.

To research an article in just 2 minutes you need to have only 3 places you look for information on your 3 points. Bookmark your 3 places so that you can return to them every time you write an article.

Your 3 places might be Wikipedia, EzineArticles.com and Google. You'll also need a text document open so that you can copy and paste or quickly type the information you're going to use.

Remember that it's OK to copy and paste directly from other people's articles because you're only going to use the information for your own reference. You're not going to use it word for word in your article so it's not plagiarism.

Once you have your research notes it's time to start writing. For this task you have just 10 minutes.

10 minutes may not sound like a long time but you'll be amazed how much you can write when you've only got a short time to do it. It really improves your ability to focus.

I usually print my research notes because I find it easier to work that way, but you might prefer to keep referring back to your text document onscreen.

Simply open a Word document (or Pages document if you have a Mac computer) and start writing.

You need an opening paragraph or two to explain what your article is about and why your reader will be interested. At least one paragraph for each of your 3 main points and then a concluding paragraph or two to wrap it all up.

And that's all there is to it.

Depending on how much detail you put in and how fast you can type, at the end of 10 minutes you should have a completed article of between 300 and 500 words in front of you.

Next you need to proof it.

This is best done after a break so that you can read it with 'fresh' eyes.

So if you have other articles to write, now is the time to do it.

Then you can proof them all at once, starting with the first one and proofing them in the same order they were written.

For proof reading and making minor corrections you only have 3 minutes which should be more than sufficient.

And that is how to write an article in 15 minutes:

- 2 minutes to research
- 10 minutes to write
- 3 minutes to proof

If you can write an article in just 15 minutes it means you can write 4 in one hour which is great time management if you can achieve so much in a one hour sitting.

## What If You Can't Write Quickly?



Of course, you may find that it takes you longer than 15 minutes to write an article but that's OK. It's almost impossible for anyone to ace something the first time they try it.

Learning to write quickly is just like learning to do anything that's worthwhile. It takes time to learn.

And the only way to learn is through practice. The more articles you write, the faster you'll get, until, eventually, you'll be writing an article in 15 minutes without even thinking about it.

This is because learning to write quickly is also a lesson in learning to focus, because with so little time available you can't afford to let yourself be distracted.

It also helps you to form great writing habits. Most people never think of writing as being a habit, but it is. So the more you sit down and write, the better and more streamline your habit becomes.

After a while you'll also discover that you've developed your own system of how you write which is something else that will help you to write quickly because it makes the whole process easier.

This makes article writing less daunting to think about.

## Different Ways You Can Earn Money From Your New Writing Skills



Can you imagine how great it will be when you have several articles you need to write and you know that you can have them all finished in an hour or less?

That really helps to ease procrastination so all you need to do now is start practising your new 15 minute article writing technique to see how easy it is and how much it can work for you.

And there are so many ways that your articles can help you and more money.

- You can use your articles as pages of content for your website or blog.
- Offer to write articles for others (and if you can write in cycles an hour – or even just four or five) you can and a decent income.
- Write-up many articles and package them into different niches of 10 or 12 articles and sell them several times over as PLR articles.
- Setup several niche sites and write all your own content.
- Use your articles as e-mails or set up a series of auto responder e-mails with them.

This is only a limited number of ideas of how you can use your 15 minute articles to earn more money.

If you write enough articles on the same subject, you can format them into new book or report and sell it.

Just think, the next time you write an ebook, you can create a whole series of marketing articles for it in record time.

And now it's time to get to work and start writing all your articles in just 15 minutes.

## More Writing Resources

### **How I Earned Over \$4,000 Writing Articles in Just One Day**

I did it using my simple 15 minute article writing system which Includes Research, Writing and Proof Reading.

<http://cheritonhousepublishing.com/books/15.html>

### **7 Day Ebook Writing and Publishing System**

How to write and publish an ebook and start getting sales in just one week.

Comes with the **free bonus** "2 Hour Short Report Writing: How to write a short report or ebook in just 2 hours."

<http://cheritonhousepublishing.com/books/7day.html>

### **Goodbye Writer's Block: How to Be a Creative Genius and Have an Abundance of Ideas Plus the Inspiration and Motivation to Write**

Want to write but stuck for ideas? Well, with this ingenious ebook, you'll never be stuck for anything to write ever again. Fiction or non-fiction.

<http://cheritonhousepublishing.com/books/WB.html>

### **Living The Laptop Lifestyle: How to Start & Grow a Profitable Online Business So You Can Quit Your Job**

Is going to work something you suffer through all week so you can enjoy the weekends?

Do you bury your dreams and passions so you can chase a paycheque every week?

Do you spend Sundays with a feeling of dread because you know Monday is right around the corner?

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