

# Kindling

## Ignite the Fire Under Your Kindle Publishing Dreams



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# Welcome To Kindling

Are you a freelance writer writing for other people or for magazines?

Or are you an online writer, writing articles for your own website or for other people's websites and blogs?

Are you tired of trying to earn a living as a writer while holding down a full-time job?

Well if you're in any of these situations then it's time to turn things around.

If you're not making as much money from your writing as you'd like to, then I have something really important to share with you.

There is one good decision that you could make right now that could transform your income and your life forever.

What I'm talking about is Kindle Publishing.

This is one of the best opportunities for writers that you'll ever see in your lifetime.

## The Kindle Revolution

Kindle publishing has changed the way that writers can earn money.

Getting a book published used to be hard.

Authors had no way to self publish their own books unless they paid to have them printed and distributed to book stores around the world.

And even if they had the money, book wholesalers and distributors usually wouldn't carry the books of a self published author.

So that left authors with only one option, which was to physically mail their manuscripts to as many different literary agents and publishers that they could find in the hope that someone somewhere would look favourably on their work and want to publish it.

Can you even begin to imagine how difficult that was? And if that wasn't bad enough, usually only one in fifty thousand authors got lucky and had their book published.

And even then the hard work wasn't over because they then had to go on book signing tours and attend seminars and media events.

Even J K Rowling struggled to get her Harry Potter novels published.

She did find a literary agent to help her try and sell her stories, but many publishers turned them down.

Even when her first manuscript reached her eventual publisher the first person who read it threw it on the reject pile. It was only someone who picked it up to read on their coffee break, who saw the potential and brought the manuscript back into the office for a second opinion.

The big break for authors was digital printing. This meant that actually printing a book was faster, cheaper and printing batches were smaller. Usually at least 1,000 books needed to be printed at once, but with digital printing as few as 100 could be printed. But there was still the problem of distribution.

Then along came POD publishing so books were only printed and shipped as they were ordered.

This increased self publishing, although it wasn't perfect because self published authors were sneered at and scorned by other published writers and even by unpublished authors.

Then Amazon began to offer Kindle publishing so that anyone could publish their book electronically with no physical distribution required, and best of all, it was free.

Not only that, but with Kindle, you can publish an ebook in less than a minute.

This totally revolutionised the publishing industry and created thousands of millionaire, self published authors, and suddenly the sneerers and scorners

began to self publish their books too in the hope of reaching millionaire status too.

How about you?

What will your financial position look like this time next year if you don't publish a book on Kindle and just keep on doing what you're doing?

Even if you enjoy freelance writing, you don't have to stop doing it because your Kindle ebooks can be earning you a passive income at the same time.

If you love to write, Kindle publishing means that you can earn an income doing writing that you enjoy.

And this could even make you more money than anything else you've tried.

Not only that, but it's fun because you're doing writing that you love. And you can write whenever you want so you can fit it in with anything else you have to do.

You'll create an on-going income that will increase the longer you do it.

You see, one of the best things about Kindle publishing is that you can keep doing it. You can write and publish as many books as you want to.

Even back in the days of traditional publishing (and it's still going on), publishing companies limited you as to how many of your books they would publish. And that was usually only 3 or 4.

But with Kindle publishing the number of books you can publish is only limited to how fast you can write them.

Imagine how great it would be to have 6 ebooks published on Kindle. or how about 12 or even 20 or 30 ebooks?

You can create a publishing business that is profitable and can be replicated.

You can keep on writing and publishing Kindle books for as long as you like.

If you're a writer, and I mean REALLY a writer, then you CAN do this and you can make it extremely successful.

The ebook business exploded after Amazon introduced Kindle publishing and it's set to get much bigger because readers are now able to read Kindle books on any device, from mobile phones, to tablets and desktops.

That's millions of people all over the world who are able to download and read your books.

## **What To Do Next**

Now is the time to stop chasing the no-so-profitable ways of earning money from your writing and instead invest your time in something that will change the way you work forever.

You many have even written an ebook or two in the past.

But did you ever try writing ebooks that could create steady income?

Have you ever stopped to think how life changing it would be if you earned all your income from writing and publishing ebooks continuously?

It's time to shift your focus from writing articles and short stories that you get paid for only once, to building your own Kindle publishing business that can provide an ongoing, passive income for years.

## **Get In The Zone**

There are many information products available that tell you how to make money by publishing ebooks for the Amazon Kindle.

Not all of them are good. But even the ones that are, don't tell you what you really need first and foremost.

What you need more than anything is the motivation to write lots of books and publish them all.

Some writers worry that they won't be able to create enough content for so many books or that storytelling isn't their fate.

This can be a huge stumbling block.

But with time and practice, you can create all your own content better and quicker than you ever have done before.

And storytelling? That' gets easier too.

What you need is a shift in attitude from believing that you don't have enough ideas for writing and wondering if you can write that many novels, to knowing that being a full-time author is what you've always wanted to do and that the time has come for you to ignite the fire under your Kindle publishing dreams.

## **How to Make Money With Kindle Publishing**

To start with, you need to forget about what you'll be writing about and instead think deeply about whether or not you're willing to work consistently as a Kindle author and publisher.

It's important to look towards building a proper, stable and long term business with Kindle, because work and effort will be paramount.

When Kindle publishing first began, many courses were created, and all of them advocated making fast money by publishing re-hashed junk.

This was never going to last.

People started uploading thousands of garbage ebooks full of PLR articles and content scraped from public domain websites.

But it didn't last long.

If you want to create your own Kindle publishing business that will last a lifetime, you need to focus on producing quality ebooks.

Just set up your business the right way, create valuable or highly entertaining books and Amazon will do the rest. They are good at promoting their own books with apps like "customers who bought this book also bought..."

You also need to be able to create content fast which is easy with great courses like Write Any Book in 28 Days or Less <http://cheritonhousepublishing.com/>



[links/writequickly.html](http://links/writequickly.html) or 1,500 Words Per Hour <http://myBook.to/1500-words>.

Then you simply need to start writing.

Set up a good launch formula that you can use for every book you write. It's so much easier if you have a system in place that you can use over and over again instead of writing a book, setting up a website about it, trying to find ways to market it, setting up a few keywords and then hoping and praying for sales.

With a good 'Kindling' system, the whole process is much simpler and it can be much more profitable.

And because of the growth of tablets and smart phones, you can be sure that Kindle publishing will be around for some time. So why not profit from this ever-growing, vast electronic ebook market?

Even if you already have books published on Kindle, with the right marketing (which is easy to do) you can take your book sales to greater heights.

You can -

Use simple research techniques to improve sales

Create on-going success with Kindle

Pre-sell your books for even more sales

Earn affiliate income too.

## Research First

If you want to write a non-fiction book, research the topic first to make sure that there are enough people interested enough to buy a book on the subject.

And the crucial phrase there was “interested enough to buy a book on the subject.”

For instance, online games are an extremely popular topic online, but these people aren't book buyers.

Likewise it would be a waste of time targeting broke pensioners or young teenagers who aren't old enough to have their own credit card to buy online.

Researching first before you write a book can save you wasted time and energy creating something that no one wants to buy.

There is a book that can help you with your research called *Desperate Buyers Only* that shows you how to find a hungry niche full of readers desperate for information.

<http://tinyurl.com/q6q3sqv>

And when you write a non-fiction Kindle book it needs to be -

- The exact information needed.
- Straight forward and easy to follow.
- Formatted cleanly.

With Kindle you can write fiction as well as non-fiction and have several books already published, bringing in a steady income each month, while you have others books in different stages of readiness and a publishing schedule planned out for up to a year ahead.

That's the way to make Kindle publishing work. You need to follow through with your plans and do the work.

## **How Much Investment Per Book?**

If you write all your own books, your biggest investment is time.

But if you can write quickly, your time investment will be small.

Once you get into the full swing of Kindle publishing, you'll get faster with every book you write. And with the correct launch formula in place, you can rest easy about marketing and get on with writing your next book.

But remember that to keep making sales -

You must write unique, quality/entertaining content (not PLR).

Non-fiction books must be in a niche with plenty of buyers.

You need to keep on writing and publishing all the time.

## **Finding Time to Write**

How much time do you need to devote every day/week to writing and publishing Kindle books?

The answer to that is never easy because we're all different. We work at different paces and we all have different time constraints.

But I will tell you a couple of things.

Firstly, if you can write 1,500 words an hour (<http://myBook.to/1500-words>), or write a book in a month (<http://cheritonhousepublishing.com/links/writequickly.html>) then there's no reason why you can't publish dozens of Kindle books a year.

Most writers can write 1,500 words an hour, which isn't difficult if you're dedicated and focused. My own writing speed is 2,000 to 2,500 words per hour.

At 1,500 words per hour, if you only write for 2 hours a day, you'll achieve 90,000 words a month (in 30 days) which is 3 short ebooks or one huge novel.

Secondly, if you don't have the time for Kindle publishing, then you probably don't have the time to do anything else either.

## **Kindling: The Best Kindle Training Membership EVER!**

Kindling Membership Training has only been around for a couple of years but there are already members who are earning 5, 10, 20 thousand dollars a month and more.

Membership to Kindle Training includes access to a private FaceBook Group where one member recently shared that in one month, his income from Kindle sales was \$70,000. He also shared everything he did to boost his sales and income.

And this is just one way that members help each other in the Private Group.

<http://jvz8.com/c/44599/3813>

Kindle Training began in 2012 and it's updated constantly -

- If something changes - the training is updated
- If something works better - the training is updated
- If something no longer works - the training is updated

And the best thing about Kindle Training is that there are no monthly fees.

Once you join, that's it. There's nothing more to pay.

And there are no up-sells either so you won't be asked to buy anything.

Other people have taken parts of Kindle Training and sold it separately as different courses.

But with Kindle Training you get everything in one place - with lifetime free updates.

All for just one price.

No monthly fees.

No up-sells.

You get to create books. Lots of books.

Books that people love.

Books that people want to buy.

Books that create income for you for life.

And the training isn't just an ebook.

It's videos, audios, images, plans and personal email support.

And remember the Private FaceBook Group? You get support from other members there too. So you'll never be alone.

And you'll learn so much -

Write fiction and non fiction.

Format your books in Word, Pages, Open Office, Google Docs.

Create a linked TOC, put links in your books, update and reformat your books.

Cover design - with critiques from the Private Group.

How to create books more easily, outsource what you can't do, create books if English isn't your first language, and promote via KDP Select, Twitter, FaceBook, GoodReads, blogs and more.

And networking with others can also help to boost sales.

You'll learn about -

Writing books in different niches and genres including cook books, children's books and romance books.

How to do a launch formula.

Affiliates.

Selecting categories.

Kindle Singles.

Branding.

Fiction writing planning and plotting.

...and a whole lot more.

And if all that's not enough, if you find that Kindle Training isn't really for you, there is a 30 day money back guarantee - with no questions asked.

Kindle Training can turn your life around once and for all.

It's a comprehensive training program that leads to a long term business.

And that's why it's life changing.

Membership is currently discounted. But once it reaches its limit, the price will increase to a huge \$197.

So get in now and try it out for 30 days and see how it can change your life.

### **Kindling: Kindle Membership Training**

By Geoff Shaw

<http://jvz8.com/c/44599/3813>

## **Receive a Free bonus**

Use the link above to join **Kindle Membership Training** and you'll automatically receive my own ebook, **Goodbye Writer's Block: How to Be a Creative Genius and Have an Abundance of Ideas Plus the Inspiration and Motivation to Write.**

This is an ebook that I sell separately. But if you join **Kindle Membership Training** through the link above (or any link in this ebook) you'll receive **Goodbye Writer's Block** as a free bonus.

This ebook is not offered free anywhere else. I'm giving it as a gift to you as a way to say thank you for taking the time to read this far.

And even if you decide that **Kindle Training** isn't for you and you ask for a refund, you can still keep **Goodbye Writer's Block**.

Just click the link below to go through to find out more about **Kindle Membership Training** and when you purchase it, you'll also receive **Goodbye Writer's Block** free.

<http://jvz8.com/c/44599/3813>

Read more about Goodbye Writer's Block at <http://cheritonhousepublishing.com/books/WB.html>

## **Kindle Membership Training Testimonials**

I have made that goal for sure. In just the last six months. This month alone my wife and I will get 70,000 dollars transferred into our bank account from the sales in September of our books. It feels great, of course. It's twice as much as I have made last year in total. All in just one month.

So far I have only been selling ebooks on Kindle I had that one spurt when I published the first 3 novellas in one day, and that month earned \$11,000.

However, I have averaged \$5,000 per month overall. And this month of July I've earned just over \$10,000. Gradually I've come up to the higher income levels on a more stable basis by doing consistent promotion.

By the beginning of July my Kindle and physical books were linked in Amazon and my July sales look like this:

Kindle: \$4,037

CreateSpace: \$2,941 (692 books sales)

Total: \$6,978

There were no special promos during this time.

In August 2013, I earned over \$15,000. I've made more this year than I used to earn as a software engineer. I don't have a top 100 book or anything like that. Just several novels that steadily sell.

### **Kindling: Kindle Membership Training**

By Geoff Shaw

<http://jvz8.com/c/44599/3813>



## **Useful Resources for Writers**

This is a list of resources that will help you with your writing career and assist you in becoming a successful and wealthy writer.

### **Goodbye Writer's Block**

Want to write books but suffer from writer's block because you're always stuck for ideas? Not any more. Unlock a flood of ideas for fiction or non-fiction. You'll learn how to find a lifetime's supply

<http://cheritonhousepublishing.com/books/WB.html>

### **Write Any Book in 28 Days or Less**

A complete writing course that you can follow step-by-step to finish your manuscript in less than a month. You can use this course again and again to write as many books as you want – up to 12 books a year – writing for as little as 1 hour a day.

<http://cheritonhousepublishing.com/links/writequickly.html>

### **Quick Cash Writing**

What if you could get published and earn quick cash today?

No hours of slogging over a keyboard. No waiting for quarterly commission checks. No deadlines.

This is all possible, right now. You don't need any experience and you can start earning cash almost instantly -- once you discover the niche industries that are looking for people like you to write for them.

<http://cheritonhousepublishing.com/links/quickcash.html>

## **Free Writers Products**

Just sign up for this free writers' newsletter and you can download over \$3,000-worth of writers' goodies. There is absolutely no catch and nothing to buy.

<http://cheritonhousepublishing.com/links/writergiveaway.html>

## **How to Write a Great Children's Book**

Knowing how to write a children's book can be a minefield of do's and don'ts. Once you understand how to write a children's book you then need to learn how to write a Great Children's Book.

<http://cheritonhousepublishing.com/links/chbook.html>

## **Brain Salon**

Want to write but don't feel creative? Feel stressed? Depressed? Anxious? Worried? Change your mood in minutes. Relax and start writing. These audios put you into the writing zone quickly and help you stay there. Also contains a deep sleep audio to help you sleep better. Download a free demo.

<http://cheritonhousepublishing.com/links/brainsalondemo.html>