

Become a Freelance Writing Success

**Become A Wealthy
Online Writer
Fast!**



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Hi.

I'm Ruth Barringham, a writer from Queensland Australia.

I've been working as a freelance writer since the late 19 hundreds/early 2000s.

When I first began, it was all slow going because the internet was still in its infancy and so everything was done by snail mail.

I began by doing a writing course via correspondence.

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I'd complete an assignment, post it to my tutor who'd mark it, edit it, and post it back to me along with my next assignment.

Yep...it was a slow process.

I then began working as an article writer, but again, it was all done via snail mail. I'd write an article or an article proposal, mail it to a magazine and wait a few weeks for a response.

This was all quite expensive too because I was constantly paying for paper, ink cartridges, envelopes and stamps.

Luckily, at that time, I lived close to a post office so I didn't have to travel far.

Thankfully, once the internet boomed, writing became much more lucrative as well as faster.

This meant that I could email things instead of using snail mail, so it was cheaper and faster which also meant faster responses which resulted in more frequent payments.

Also, payments could be made electronically too, so I didn't have to wait for cheques to arrive and run to the bank with them.

At last my writing life suddenly seemed really sweet because I was earning more money in less time.

Not only that, but I didn't even have to leave the house any more.

I'd just sit down in front of the computer every morning, work for a few hours and I was done for the day.

And then it got even better because I also learned about how to create different streams of passive online income.

So I began my first website and my online income really took off from there.

Now not only do I earn all my income online, but I've also taught what I do through ebooks (such as this one), courses and live talks and workshops.

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So if you want to learn how I do it, just sit back, relax, grab a cup of your favourite hot beverage, and have a read through this short ebook which should only take 20 minutes or less.

And, by the time you've finished, you'll feel inspired to become a wealthy online writer yourself, and you'll have learned enough to get you started so that you can set up your own blog/website online by the time you go to bed tonight plus be able to publish your own ebooks.

And nearly everything you're about to learn can be done for free.

Naturally, there are many different ways to make money as an online writer, but I'll be speaking only from my own experience or my own understanding.

But it will be enough to get you started and keep you going. So are you ready?

Let's begin your own journey to becoming a wealthy online writer - fast.

How Much Money Can You Earn Online?

This is a question that is on everyone's mind.

It's okay to be told you can make money online, but the real question is "How Much?"

Well I'd like to give you a solid answer, but the truth is that how much money you make depends entirely on you and what you do.

That may seem like a lame answer, but that is the answer.

Looking at it another way, this is great news because it means your online income isn't limited like a 9 to 5 income from a regular job.

Working as an online writer means you'll be earning passive income which means you'll be paid by results, not by the hour.

A few years ago I co-authored an ebook with Nick Daws who is a prolific writer from the UK.

That ebook is still a bestseller and it's called:

The Wealthy Writer: How to Earn \$100k+/Year Writing For the Internet

This ebook leads you through dozens of different ways you can earn \$100K a year from your writing.

Both Nick and I pooled all our years of knowledge into this ebook which is a huge tome of information (over 250 pages!) about what to write and how to earn money from it.

Working online means you'll be doing a lot of writing and in the next chapter, we'll look at some of the ways you can earn money online from writing.

Earning Money From Writing Fiction And Non-Fiction

Many writers make money by working freelance for private clients.

This is a great way to earn fast money from your writing and it's possible to find on-going writing work this way, through clients who want someone to write all their blog content or do other kinds of writing on a consistent basis.

This type of work can be found through online job auction sites like fivrr.com, odesk.com or freelancer.com.

But what we're going to be looking at are ways to earn money from your writing through passive income, which means writing something once and earning money from it over and over again, as opposed to getting paid once (client work).

There are thousands and even millions of writers all over the world earning money through writing fiction and non-fiction, so let's take a look at each of these and the different ways to do it.

Fiction Writing

It used to be difficult to earn money from writing fiction because writers had to rely on publishers wanting to publish their work.

Now, of course, it's easy to self publish your own work and it can be done in just a few clicks of a mouse.

Writing fiction can involve writing novels, novellas and short stories.

The fastest way to publish your own fiction (and fast is what we're interested in here) is to use Amazon.

On Amazon you can use their publishing platform to publish your novel as an ebook and/or print book.

You just save your manuscript as a HTML (web) file, upload it to Kindle and it is instantly converted into a Kindle ebook.

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Amazon even provides a free ebook cover creation service, but it's usually better to supply your own so that yours stands out instead of blending in.

You can get an ebook cover design from CoversCorp.com. This is a service I use myself and his work is really good. Just tell him what you want and he does everything for you, including providing the images/artwork.

When I ordered the 3D cover image for my [Laptop Lifestyle book](#), the only instructions I gave him were "This is a book about how to make money from home working on a computer, but I want it to look more about working from home rather than about making money."

And without any other instructions he created [my Laptop Lifestyle cover](#).

Your fiction doesn't have to be a full novel. You can write and publish novellas and short fiction - both on Amazon.

Novellas can be published as Kindle ebooks and Amazon also sells short stories which they call Singles.

You can also set up an [Author's Page](#) on Amazon or set up your own author's website or blog as a place to advertise your own work.

An author called John Locke fell in love with publishing on Kindle as soon as he found out about it.

He already had several novels written but was struggling to publish them, until he stumbled across the Kindle website.

He immediately published his novels as Kindle ebooks and began a blog to promote them and [in 5 months he sold one million copies](#) and went on to become the first Kindle millionaire.

Now you can also publish print books through your Amazon Kindle Account. Just go to kdp.amazon.com to get started.

Non-Fiction Writing

Non-fiction writing is completely different to writing fiction.

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In a way you're still selling stories, but it's stories about how to do something, just like this ebook you're reading. Or it could be instilling information about a particular subject or person, but is often still done through story-telling.

I say stories because non-fiction has to be interesting and keep the reader entertained, while at the same time, imparting the information that they're looking for.

Anything that's written 'dryly' like an instruction manual with a list of steps to follow, is called technical writing.

Non-fiction is usually written in the form of ebooks, books and articles.

eBooks can be published as Kindle books, other ePub files and can also be created as PDF ebooks which can be read on most devices.

Non-fiction writing can also be writing online articles and blog posts.

It's clear to see how money can be earned selling fiction and non-fiction ebooks, but what if you only want to write articles or make money from a blog?

How do you make money from that? We'll look at that next.

Make Money Blogging

If you see your online writing income coming from blogging instead of ebook writing and publishing, then that's fine too. There are plenty of rich bloggers.

But how do you make money online when you've got nothing to sell?

If you don't have products of your own to sell, then there are two things you can do.

Sell other people's products/services for commission.

Make money through advertisements. Let's look at each of these in turn.

Affiliate Marketing

Selling other people's products/services online for commission is called affiliate marketing.

First you find products to promote, sign up as an affiliate, then start marketing these products on your blog.

Naturally, the products you choose must be compatible with whatever your blog is about. I find it easier to join an affiliate network rather than join individual company programs.

The reason for this is that networks work with hundreds of companies so you can sign up with one network and promote products from different companies all through one account.

There are lots of affiliate networks and some of the biggest ones are [ClickBank.com](https://www.clickbank.com), [clixgalore.com](https://www.clixgalore.com) and [cj.com](https://www.cj.com) (Commission Junction, now called Conversant).

And you can set up a free blog through Google's [blogger.com](https://www.blogger.com) platform.

Money Through Advertisements

One of the fastest ways to make money from your own blog or website is through PPC advertising. PPC stands for Pay Per Click and that's exactly how you earn money.

These ads work like this; the advertising company provides you with a small piece of script that you add to your blog/site wherever you want the ads to appear.

Algorithms are then used for the advertising software to scan your page and figure out exactly what the information is about.

It then displays what it considers to be ads that are appropriate for your content.

So, for instance, if you've written an article about spa treatments, an ad about health and wellness clinics or day spas may show up.

Using PPC advertising on your pages means you have to be careful about the key words you use.

I once wrote an article about focus and how important it is for writers. At first the PPC ads on the page were for Ford Focus cars. After a couple of days the ads changed to things like meditation music and writing courses.

The most popular PPC is Google's own [AdSense](#) program, but they want your first blog/website to be online at least 6 months before you can use their service.

Another popular PPC company is [bidvertiser.com](#). Google 'PPC Advertising' to find more companies.

PPC usually pays from a few cents per click to a few dollars depending on your niche, how many visitors your site receives and how many sales the companies make from you website visitors.

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When you have a popular site with hundreds of thousands of visitors per month, you can also sell (rent out) advertising space on your site.

Another option, that is closely related to PPC advertising is CPM (Cost Per Milli) advertising. This is just the same as PPC except that instead of being paid for each click on an ad, instead you earn money for every time the ad is seen. Payments are for every 1,000 views (Milli) and are usually low, such as

\$2 per Milli views, but it's also better because no one has to click the ad. They only have to see it.

There are many CPM companies and just some of them are:

Media.net

Adbuff

BuySellAds

Conversant Media

Criteo

Propeller Ads

Exponential

Revcontent

Adcash

AdBlade Network

RhythmOne

HilltopAds

RevenueHits

UberCPM

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There are also companies such as Taboola, that provide native ads, news feeds and video content as ways to earn money from advertisements on your site.

And once you have everything set up and working online, then it's time to let everyone know that you're there.

Online Marketing

Once you've got everything set up online you need to let the whole world know.

Too many writers are disappointed when they start publishing their own ebooks or set up a blog, only to find that no one cares.

But why would anyone care if they don't know?

It's up to you to make people care by giving them a reason to. This is where marketing comes in.

You not only have to tell people about your books and your blog, but also give them a reason to be interested.

Let them know about it, and also tell them what's in it for them:

Why would they want to read your ebook?

Why would they want to visit your blog?

How is this going to help them?

People always want to know "What's in it for me?" So always make sure you answer that question. And what's the fastest way to market your work?

Social media

Twitter is quick because a Tweet is only 280 characters max (including spaces and punctuation). But any social media site can provide almost instant results.

You can also leave comments on other related blogs or join a forum and start answering questions. This works well if you're allowed to link to your own blog.

Or try article marketing through places like ezinearticles.com or hubpages.com.

Although Google no longer indexes sites like these, I still find them really useful for marketing.

And speaking of Google, it's always important to let all the search engines know about a new blog or website. So if you set up a new one, use a free service like submitexpress.com to spread the word. They have a free submission service.

Make Sure You Stay A Wealthy Writer

So now we come to the end.

I hope you've learned a lot about how to become a wealthy online writer fast.

If you want to write and publish ebooks and paperback books, Kindle is the fastest way to go. And the more books you write, the more money you can earn.

Set up a niche blog or website to promote your books and/or to earn money through affiliate marketing and PPC advertisements.

Then use social media and other online opportunities to let the world know you're there. Then keep repeating everything.

Most importantly, keep writing and keep publishing and become the wealthy online writer you've always dreamed of being.

Enjoy.

Living The Laptop Lifestyle: How To Start & Grow A Profitable Online Business So You Can Quit Your Job

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