

Kindling

Ignite the Fire Under Your Kindle Publishing Dreams



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Welcome To Kindling

Are you a freelance writer writing for other people or for magazines?

Or are you an online writer, writing articles for your own website or for other people's websites and blogs?

Are you tired of trying to earn a living as a writer while holding down a full-time job?

Well if you're in any of these situations then it's time to turn things around.

If you're not making as much money from your writing as you'd like to, then I have something really important to share with you.

There is one good decision that you could make right now that could transform your income and your life forever.

What I'm talking about is Kindle Publishing.

This is one of the best opportunities for writers that you'll ever see in your lifetime.

The Kindle Revolution

Kindle publishing has changed the way that writers can earn money.

Getting a book published used to be hard.

Authors had no way to self publish their own books unless they paid to have them printed and distributed to book stores around the world.

And even if they had the money, book wholesalers and distributors usually wouldn't carry the books of a self published author.

So that left authors with only one option, which was to physically mail their manuscripts to as many different literary agents and publishers that they could find in the hope that someone somewhere would look favourably on their work and want to publish it.

Can you even begin to imagine how difficult that was? And if that wasn't bad enough, usually only one in fifty thousand authors got lucky and had their book published.

And even then the hard work wasn't over because they then had to go on book signing tours and attend seminars and media events.

Even J K Rowling struggled to get her Harry Potter novels published.

She did find a literary agent to help her try and sell her stories, but many publishers turned them down.

Even when her first manuscript reached her eventual publisher the first person who read it threw it on the reject pile. It was only someone who picked it up to read on their coffee break, who saw the potential and brought the manuscript back into the office for a second opinion.

The big break for authors was digital printing. This meant that actually printing a book was faster, cheaper and printing batches were smaller. Usually at least 1,000 books needed to be printed at once, but with digital printing as few as 100 could be printed. But there was still the problem of distribution.

Then along came POD publishing so books were only printed and shipped as they were ordered.

This increased self publishing, although it wasn't perfect because self published authors were sneered at and scorned by other published writers and even by unpublished authors.

Then Amazon began to offer Kindle publishing so that anyone could publish their book electronically with no physical distribution required, and best of all, it was free.

Not only that, but with Kindle, you can publish an ebook in less than a minute.

This totally revolutionised the publishing industry and created thousands of millionaire, self published authors, and suddenly the sneerers and scorners

began to self publish their books too in the hope of reaching millionaire status too.

How about you?

What will your financial position look like this time next year if you don't publish a book on Kindle and just keep on doing what you're doing?

Even if you enjoy freelance writing, you don't have to stop doing it because your Kindle ebooks can be earning you a passive income at the same time.

If you love to write, Kindle publishing means that you can earn an income doing writing that you enjoy.

And this could even make you more money than anything else you've tried.

Not only that, but it's fun because you're doing writing that you love. And you can write whenever you want so you can fit it in with anything else you have to do.

You'll create an on-going income that will increase the longer you do it.

You see, one of the best things about Kindle publishing is that you can keep doing it. You can write and publish as many books as you want to.

Even back in the days of traditional publishing (and it's still going on), publishing companies limited you as to how many of your books they would publish. And that was usually only 3 or 4.

But with Kindle publishing the number of books you can publish is only limited to how fast you can write them.

Imagine how great it would be to have 6 ebooks published on Kindle. or how about 12 or even 20 or 30 ebooks?

You can create a publishing business that is profitable and can be replicated.

You can keep on writing and publishing Kindle books for as long as you like.

If you're a writer, and I mean REALLY a writer, then you CAN do this and you can make it extremely successful.

The ebook business exploded after Amazon introduced Kindle publishing and it's set to get much bigger because readers are now able to read Kindle books on any device, from mobile phones, to tablets and desktops.

That's millions of people all over the world who are able to download and read your books.

What To Do Next

Now is the time to stop chasing the no-so-profitable ways of earning money from your writing and instead invest your time in something that will change the way you work forever.

You many have even written an ebook or two in the past.

But did you ever try writing ebooks that could create steady income?

Have you ever stopped to think how life changing it would be if you earned all your income from writing and publishing ebooks continuously?

It's time to shift your focus from writing articles and short stories that you get paid for only once, to building your own Kindle publishing business that can provide an ongoing, passive income for years.

Get In The Zone

There are many information products available that tell you how to make money by publishing ebooks for the Amazon Kindle.

Not all of them are good. But even the ones that are, don't tell you what you really need first and foremost.

What you need more than anything is the motivation to write lots of books and publish them all.

Some writers worry that they won't be able to create enough content for so many books or that storytelling isn't their fate.

This can be a huge stumbling block.

But with time and practice, you can create all your own content better and quicker than you ever have done before.

And storytelling? That' gets easier too.

What you need is a shift in attitude from believing that you don't have enough ideas for writing and wondering if you can write that many novels, to knowing that being a full-time author is what you've always wanted to do and that the time has come for you to ignite the fire under your Kindle publishing dreams.

How to Make Money With Kindle Publishing

To start with, you need to forget about what you'll be writing about and instead think deeply about whether or not you're willing to work consistently as a Kindle author and publisher.

It's important to look towards building a proper, stable and long term business with Kindle, because work and effort will be paramount.

When Kindle publishing first began, many courses were created, and all of them advocated making fast money by publishing re-hashed junk.

This was never going to last.

People started uploading thousands of garbage ebooks full of PLR articles and content scraped from public domain websites.

But it didn't last long.

If you want to create your own Kindle publishing business that will last a lifetime, you need to focus on producing quality ebooks.

Just set up your business the right way, create valuable or highly entertaining books and Amazon will do the rest. They are good at promoting their own books with apps like "customers who bought this book also bought..."

You also need to be able to create content fast which is easy with great courses like the **7 Day eBook Writing and Publishing System** <https://>

cheritonhousepublishing.com/books/7day.html or **1,500 Words Per Hour**
<http://myBook.to/1500-words>.

Then you simply need to start writing.

Set up a good launch formula that you can use for every book you write. It's so much easier if you have a system in place that you can use over and over again instead of writing a book, setting up a website about it, trying to find ways to market it, setting up a few keywords and then hoping and praying for sales.

With a good 'Kindling' system, the whole process is much simpler and it can be much more profitable.

And because of the growth of tablets and smart phones, you can be sure that Kindle publishing will be around for some time. So why not profit from this ever-growing, vast electronic ebook market?

Even if you already have books published on Kindle, with the right marketing (which is easy to do) you can take your book sales to greater heights.

You can -

Use simple research techniques to improve sales

Create on-going success with Kindle

Pre-sell your books for even more sales

Earn affiliate income too.

Research First

If you want to write a non-fiction book, research the topic first to make sure that there are enough people interested enough to buy a book on the subject.

And the crucial phrase there was “interested enough to buy a book on the subject.”

For instance, online games are an extremely popular topic online, but these people aren't book buyers.

Likewise it would be a waste of time targeting broke pensioners or young teenagers who aren't old enough to have their own credit card to buy online.

Researching first before you write a book can save you wasted time and energy creating something that no one wants to buy.

And when you write a non-fiction Kindle book it needs to be -

- The exact information needed.
- Straight forward and easy to follow.
- Formatted cleanly.

With Kindle you can write fiction as well as non-fiction and have several books already published, bringing in a steady income each month, while you have others books in different stages of readiness and a publishing schedule planned out for up to a year ahead.

That's the way to make Kindle publishing work. You need to follow through with your plans and do the work.

How Much Investment Per Book?

If you write all your own books, your biggest investment is time.

But if you can write quickly, your time investment will be small.

Once you get into the full swing of Kindle publishing, you'll get faster with every book you write. And with the correct launch formula in place, you can rest easy about marketing and get on with writing your next book.

But remember that to keep making sales -

You must write unique, quality/entertaining content (not PLR).

Non-fiction books must be in a niche with plenty of buyers.

You need to keep on writing and publishing all the time.

Finding Time to Write

How much time do you need to devote every day/week to writing and publishing Kindle books?

The answer to that is never easy because we're all different. We work at different paces and we all have different time constraints.

But I will tell you a couple of things.

Firstly, if you can write 1,500 words an hour (<http://myBook.to/1500-words>), or write a book in a week (<https://cheritonhousepublishing.com/books/7day.html>) then there's no reason why you can't publish dozens of Kindle books a year.

Most writers can write 1,500 words an hour, which isn't difficult if you're dedicated and focused. My own writing speed is 2,000 to 2,500 words per hour.

At 1,500 words per hour, if you only write for 2 hours a day, you'll achieve 90,000 words a month (in 30 days) which is 3 short ebooks or one huge novel.

Secondly, if you don't have the time for Kindle publishing, then you probably don't have the time to do anything else either.

The Secret To Making \$4,000/Month On Amazon

Amazon book publishing is virtually a GOLD MINE sitting there waiting for you to take advantage of it!

Amazon is dominating the whole book industry, generating more than \$8.69 billion in book revenues.

E-book sales are BOOMING!

Reading e-books is more comfortable for most people.

You can simply download as many e-books as you want to a single Kindle e-book Reader and take it with you wherever you go.

That's why I believe this can also be an amazing OPPORTUNITY for ordinary people like you and me...

Even if you're not an author or sold anything online before!

His name is Stefan James and he created a brand new program called "Mastering Book Publishing", where he'll show you step-by-step how to ethically make money by publishing books on Amazon.

CLICK THE LINK BELOW TO LEARN MORE ABOUT IT.

<https://bit.ly/3VzS748>

Wouldn't it be great if you could take advantage of this amazing opportunity?

Don't miss out on this. Stefan has helped THOUSANDS of people like YOU do the same and start earning their first passive income dollars online with book publishing.

Stefan also has a very successful YouTube channel called "Project Life Mastery" where he helps and inspires hundreds of thousands of people worldwide every week!

But Stefan's life was not always like this...

Back in 2011 he was struggling to make a basic living. At a certain point, Stefan even had to sleep on his friend's couch!

His BIG breakthrough came when he started experimenting with a new strategy for his business which was totally different from what he tried before.

He first stumbled into this trying to figure out how to make money online through blogging.

One day Stefan took all his blog content, compiled an e-book, and put it on Amazon, just to see if anyone would be interested in buying it.

Within the first week he made \$147, the week after \$273, then \$512...

He published more books... and BOOOM!

In only a few short months, he made more than \$4,000 on Amazon...

Over the years, Stefan has refined his strategies and helped thousands of people from all over the world to publish their own book on Amazon from scratch... even if they're not a writer and have never sold a product online before.

Do you want to know how Stefan did all of that and how YOU can do the same?

CLICK THE LINK BELOW TO DISCOVER HOW YOU CAN PROFIT FROM BOOK PUBLISHING.

<https://bit.ly/3VzS748>

If you want to start a successful online business, you NEED to read Stefan's message.

P.S. Stefan reveals some inside-strategies of how he was able to scale his Amazon Book Publishing business to six-figures.

Why don't you just click the link below and see with your own eyes how book publishing can change your life.

<https://bit.ly/3VzS748>



Useful Resources for Writers

This is a list of resources that will help you with your writing career and assist you in becoming a successful and wealthy writer.

Goodbye Writer's Block

Want to write books but suffer from writer's block because you're always stuck for ideas? Not any more. Unlock a flood of ideas for fiction or non-fiction. You'll learn how to find a lifetime's supply

<http://cheritonhousepublishing.com/books/WB.html>

The One Month Author

How to Write a Book Faster & Better

This is the 4th Book in the Monthly Challenge Writing Series. A simple step-by-step manual that leads you through finding an idea for a book, creating an outline, and turning it into a finished manuscript - in just one month.

It also shows you how you can create a stunning book cover using the basic software that's already on your own computer, and how to market and sell your book too.

If you've ever wanted to write and publish a book, everything you need is right here. And it can all be done in just one month.

<https://cheritonhousepublishing.com/books/MCWS4.html>

Brain Salon

Want to write but don't feel creative? Feel stressed? Depressed? Anxious? Worried? Change your mood in minutes. Relax and start writing. These audios put you into the writing zone quickly and help you stay there. Also contains a deep sleep audio to help you sleep better.

Download a free MP3 audio.

<http://cheritonhousepublishing.com/links/brainsalondemo.html>